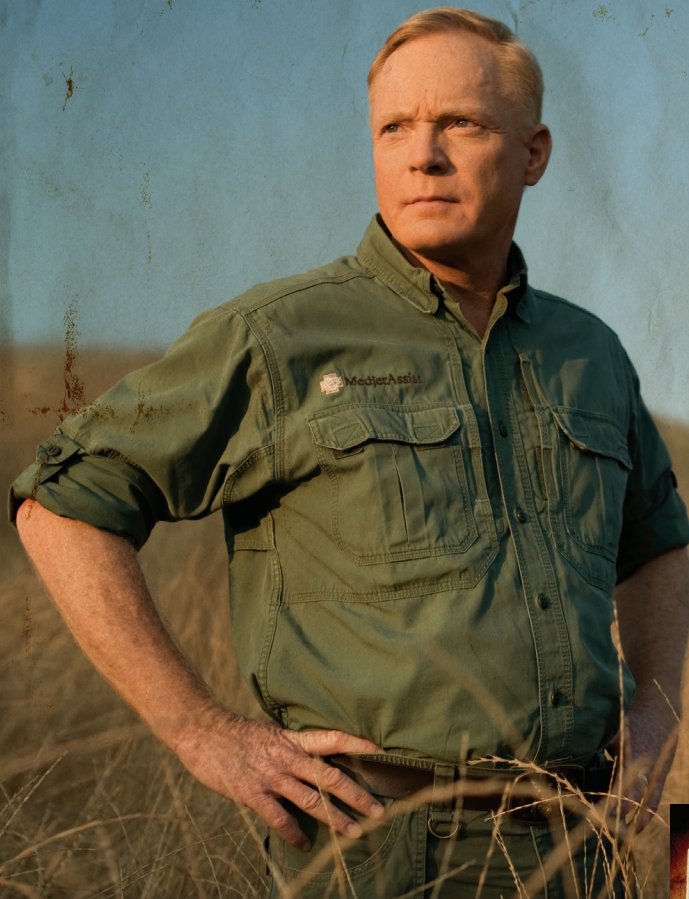


LOOKING TOWARD THE FUTURE OF HUNTING...



— INTRODUCING — **CRAIG BODDINGTON ENDORSED OUTFITTERS**



THE CRAIG BODDINGTON ENDORSED OUTFITTER PROGRAM OFFERS YOUR OUTFIT

a unique and comprehensive sales and marketing method to attract new hunters. With millions of sportsmen booking hunts each year, this offers them a place to see only the best outfitters around the world according to Craig Boddington. With links directly to your websites, you can deal directly with the hunters themselves.

While the Internet offers an overwhelming number of choices, Craig's endorsement program eliminates all but the best.

There is only one criterion to become endorsed: Would Craig recommend your outfit to a close friend? If the answer is yes, then you can join the program.

BENEFITS OF THE PROGRAM

INSTANT CREDIBILITY TO NEW PROSPECTS

Craig Boddington is today's most respected hunting journalist. He spent the past 40 years exploring our natural world as a hunter and sharing his knowledge and experiences in dozens of books and thousands of articles. He's a decorated Marine, an award-winning author, and continues to be a leading voice for conservation and ethical hunting around the world.

Craig's integrity and credibility is second to none in the hunting world. You can share in this with Craig's endorsement, brand placement on your website, and marketing materials.

A PRESENCE AT SCI CONVENTION

Craig Boddington Endorsed Outfitters will have a twenty-foot booth across from Craig's booth at Safari Club International Convention. We'll promote the program and your organization's status as endorsed.

EXCLUSIVITY

Not just anyone can be a Craig Boddington Endorsed Outfitter, this program is only for outfitters that Craig Boddington would personally recommend to friends.

VISIBILITY THROUGH CROSS-PROMOTIONS

All books sold by Boddington Communications will include Craig Boddington Endorsed Outfitter promotional materials.

A PRESENCE ON CRAIG'S WEBSITE

This will include a video of Craig discussing your outfit and a photo of Craig at one of your locations. A link to your website will allow hunters to book directly with you.

EDITORIAL/TV HUNTS/HOSTED HUNTS

Craig has published more than 4,000 magazine articles; authored more than 25 books on hunting, shooting, and conservation, and has appeared in more than 500 television episodes. His work has been published in Australia, Canada, England, Germany, Japan, Russia, Scotland, and South Africa as well as the United States.

Your outfit would have first right of refusal for magazine articles, TV shows, and the opportunity for hosted hunts.

COLLABORATIVE SOCIAL MEDIA EFFORTS

The Craig Boddington Endorsed Outfitter Facebook page will allow millions of hunters around the world who use Facebook to see your outfit on the page, and get information about you, which will drive more clients to your website.

GROUP PURCHASING POWER

We'll regularly offer group buys on print, TV, and online advertising. Additionally, we'll look for group purchasing opportunities for everything from first aid kits to defibrillators to insurance policies.

ON-SITE BRANDING MATERIALS

You'll receive custom signage, logo wear, and flyers explaining what Craig's endorsement means for clients unfamiliar with the program.

CONTACT US TODAY

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